

CHRISTA ANN FAAS

GRAPHIC DESIGNER

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@CHRISTADESIGNS ON INSTAGRAM

EDUCATION

Moore College of Art & Design,
Philadelphia, PA

BFA in Graphic Design,
Minor in Business

GPA: 3.88, graduated in 2021

Valedictorian, Summa Cum Laude

Dean's List, 2017 - 2021

SKILLSETS

Proficient in:	Experience in:
Illustrator	Glyphs Mini
Photoshop	Lightroom
InDesign	HTML5/CSS
After Effects	WordPress
Procreate	Premiere Pro
Squarespace	Premiere Rush
Wix	GoDaddy

Illustration	Bookbinding
Painting	Photography/Film

HONORS

Creative Quarterly 66 -
Runner-up, Graphic Design:
Professional
2021

UCDA Design Awards -
Award of Excellence
2021

Moore College of Art & Design -
Senior Show Invitation Package
2021

▶ EXPERIENCE

Little Giant Creative, Philadelphia, PA - Graphic Designer

August 2022 - Present

Spearheads the creative development and implementation of brands for clients (logos, brand identities, style guides, presentations, collateral, etc.)

Leads and supports designs of magazines, responsive websites, merchandise, social media assets, and other print/digital collateral

Manages up to 4+ projects at a given time, meeting deadlines while working closely with Project Managers, Lead Graphic Designer, and other members of the team

Establishes and presents moodboards, illustrations, and concept sketches to clients and applies the necessary revisions in phases

MLB Network, Secaucus, NJ - Freelance Graphic Artist (remote)

May 2022 - August 2022

Worked under Creative Director to design and produce branded, on-air graphics and elements for MLBN shows/properties

Collaborated with artists and producers in the Creative Service department to reach daily time-sensitive, creative goals

Atlantic Infra, Wall Township, NJ - Graphic Design/Marketing Associate

September 2021 - March 2022

Composed all company marketing collateral, such as logos, stationery, web/social media, and promotional material that range from email blasts to billboards

Conceptualized, designed, and constructed applications for large scale employee-client occasions, including the company's 20th anniversary celebration

Communicated and negotiated with printing vendors for price quotes and print file specifications

The Philadelphia Phillies, Philadelphia, PA - Freelance Graphic Designer (remote)

September 2021

Designed promotional digital assets for the Temple Health Vaccination Clinic, The Hunt For Red October, and an Orioles series game, using the official Philadelphia Phillies brand guidelines

▶ WORKSHOPS

Design Sprint: Posters for Change, Google Creative Lab, 2020

A three day workshop was based on key practices used at the Creative Lab to resolve, evaluate and demonstrate how to put the right message in the right place to change human behavior. Deliverables: poster design.

Design Thinking, The Vanguard Group, 2019

A three day design thinking workshop with the Vanguard design team that focused on visualizing behavioral finance. Deliverables: conceptual design and layout of a mobile app.

▶ EXHIBITIONS

Creative Quarterly 66 - Winner & Runner-up Gallery, Online, 2022

Emerging Artists & Designers - Levy Gallery, The Galleries At Moore, 2021

Student Showcase - Graham Gallery, The Galleries At Moore, 2019